



MEDIASEGMENTS

Branding & Advertising Studio

MEDIASEGMENTS

BRANDING & ADVERTISING STUDIO

ABOVE CREATIVITY'S PROTOCOL

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SEGMENTATIONS



DIGITAL COMPANY PROFILE





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IS
CREATIVITY
OUR
ABILITY



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if you are different, prove it 

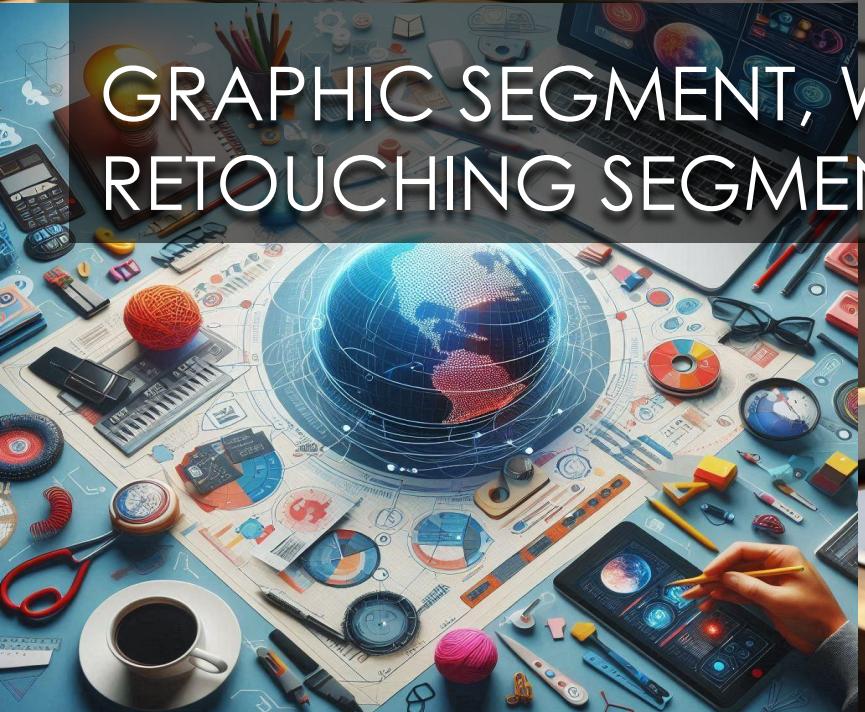
IDEA & DESIGN BY WISSAM ASSOUMA





OUR SEGMENTS & SERVICES

GRAPHIC SEGMENT, WEB SEGMENT, DIGITAL MARKETING SEGMENT,
RETOUCHING SEGMENT, PRODUCTION SEGMENT





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WE ARE OUTSOURCING OUR SERVICES FROM LEBANON
TO THE GCC, EUROPE, USA & MUCH MORE

الله اكمل خلقه من اجلنا

سُلْطَانُ





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ABOUT MEDIASEGMENTS

BRANDING & ADVERTISING STUDIO





ABOUT MEDIASEGMENTS

We are a dynamic and innovative company that specializes in providing a wide range of media services to businesses and organizations of all sizes. Our skilled professionals are dedicated to delivering top-quality work and excellent customer service.

Founded in 2008, by the Founder and Creative Director **Mr. Wissam Assouma** has quickly become a trusted and respected name in the industry. We have a strong track record of success, with a long list of satisfied customers and positive reviews.

From web design and development to branding and marketing, we have the tools and expertise to help your business succeed.

At Media Segments, we are passionate about what we do and always look for new and exciting opportunities to help our clients grow and thrive. We believe in the power of media to connect people and ideas, and we are dedicated to using our skills and experience to create meaningful and impactful work. We understand that there are many options out there for the services and products you need, and we appreciate the opportunity to earn your business.

We are customer-focused. We take the time to understand your unique needs and goals, and we work with you every step of the way to ensure your complete satisfaction. We are reliable and responsive.



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GRAPHIC SEGMENT
BRANDING, LOGO DESIGN, STATIONARY





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GRAPHIC DESIGN

Our Graphic design services encompass a wide range of services that involve the use of creativity, technology, and software to create visuals for professional or creative purposes. Here are some of the most popular types of graphic design services that you might consider for your projects:

- **Logo Design:** A logo is the first thing clients will see and remember when they come across your business. It's important to create a simple yet memorable logo that conveys the right message about your company.
- **Brand Identity Design:** Brand identity design helps to create a recognizable brand that stands out from the competition. This includes creating an overall style guide, logo design, corporate stationery, Company Profile, Teasers, QR code, and other materials that will help your company make a lasting impression.
- **Packaging Design:** Packaging design helps to make products more attractive and engaging. It's important to make sure your packaging design stands out from the competition and conveys the right message about your product.
- **Infographics Design:** Infographics are a great way to simplify complex data and present it in a visually appealing way. A good infographic design can help explain complex concepts and make your data more accessible to your audience.



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WEB SEGMENT
WEBSITE DESIGN & DEVELOPMENT





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WEB DESIGN & DEVELOPMENT

We are involved in creating a well-structured, visually appealing site that appeals to users and encourages them to take action.

Media Segments is a **branding and advertising studio** located in Beirut, Lebanon. We specialize in **web design services** that elevate your online presence.

Here's what we offer:

Custom Web Design: Our team creates visually appealing, user-friendly websites tailored to your brand. Whether you need a corporate site, e-commerce platform, or portfolio, we ensure a seamless user experience.

SEO Optimization: We optimize your website for search engines, improving visibility and driving organic traffic. From keyword research to on-page SEO, we've got you covered.

Mobile Responsiveness: Your site will look great on any device. We prioritize mobile-friendly design to engage users across smartphones and tablets.

Conversion-Centric Approach: We design with your business goals in mind. Our layouts encourage user actions, whether it's making a purchase, filling out a form, or contacting you.

Visual Appeal: Stunning visuals matter. Our web designs combine aesthetics with functionality, leaving a lasting impression on visitors.

At **Media Segments**, we're committed to creating impactful web experiences that resonate with your audience.

- **Responsive Design:** Develop a website that can adjust to any device size and platform.
- **User Interface Design:** Creating a visually appealing and intuitive experience for users.
- **Content Writing:** Writing content for the website to inform and engage users.
- **Graphic Design:** Creating aesthetic images, logos, and icons for the website.
- **Mobile-Friendly Design:** Making sure the website looks and functions great on mobile devices.
- **Maintenance:** Updating the website to keep it secure and running efficiently.



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DIGITAL MARKETING SEGMENT

SOCIAL MEDIA MANAGEMENT & DESIGN





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SOCIAL MEDIA MANAGEMENT & DESIGN

Are you ready to take your social media presence to the next level? Our team of social media experts is here to help you create visually stunning and engaging content that will capture the attention of your target audience. From custom graphics and videos to strategic posting and community management, we have the skills and expertise to effectively manage and grow your social media presence. We'll work with you to develop a comprehensive social media strategy that aligns with your business goals and resonates with your audience. Plus, with our advanced analytics and reporting tools, we'll help you track and measure the success of your social media efforts. Contact us today to learn more about our social media design and management services.



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PHOTO RETOUCHING SEGMENT

Whether you need to remove blemishes, smooth out skin, or enhance colours



PHOTO RETOUCHING & RESTORATION

At our company, we offer professional photo retouching services that will take your images to the next level. Whether you need to remove blemishes, smooth out skin, or enhance colours, our team of skilled retouchers is here to help. We use advanced techniques and software to transform your images into polished and high-quality works of art. From portrait and fashion photography to product and event images, we have the expertise to handle a wide range of retouching needs. Plus, with our quick turnaround times and attention to detail, you can trust that we'll deliver the best possible results. Contact us today to learn more about our photo retouching services and how we can help you elevate your images.



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PRODUCTION SEGMENT

VIDEO EDITING, MONTAGE, COLORING & MUCH MORE



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POST PRODUCTION

Post-production services in media segments are a critical phase in the creation of any visual content, where raw footage is transformed into a polished final product. This process involves a range of activities including editing, color correction, visual effects, sound design, CGI ads and scoring. The goal is to enhance the quality of the media, ensuring that the narrative flow is smooth and engaging. Professionals in this field work meticulously to align the visual elements with the project's vision and objectives, often utilizing advanced software and techniques to achieve the desired outcome. Whether it's for film, television, or online platforms, post-production is where all the pieces come together to bring a story to life



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SOME FROM OUR SATISFIED CLIENTS

SOME FROM OUR SATISFIED CLIENTS



OUR WORK



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REFLAXEN

Wellness & Spa



BRANDING & LOGO DESIGN



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WHEN IT'S NATURAL IT'S LEBANESE



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MTTS
we create the future

on
cuisinette
let's cook together

BRANDING & LOGO DESIGN



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وادي التطوير العقاري
REAL ESTATE DEVELOPMENT VALLEY
masters of consistency & quality

BRANDING



BRANDING



وادي التطوير العقاري
REAL ESTATE DEVELOPMENT VALLEY
masters of consistency & quality

BRANDING MOKE UP



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BRANDING MOKE UP



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SOCIAL MEDIA DESIGN ARTWORK





CREATIVE WORK, MEDIA & SOCIAL MEDIA



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CREATIVE WORK, MEDIA & SOCIAL MEDIA



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CREATIVE WORK, MEDIA & SOCIAL MEDIA



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CREATIVE WORK, MEDIA & SOCIAL MEDIA



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لأصحاب الذوق الرفيع
فيات 500 هاتشباك بيس 2021

FIAT

السعادة على طبقتك

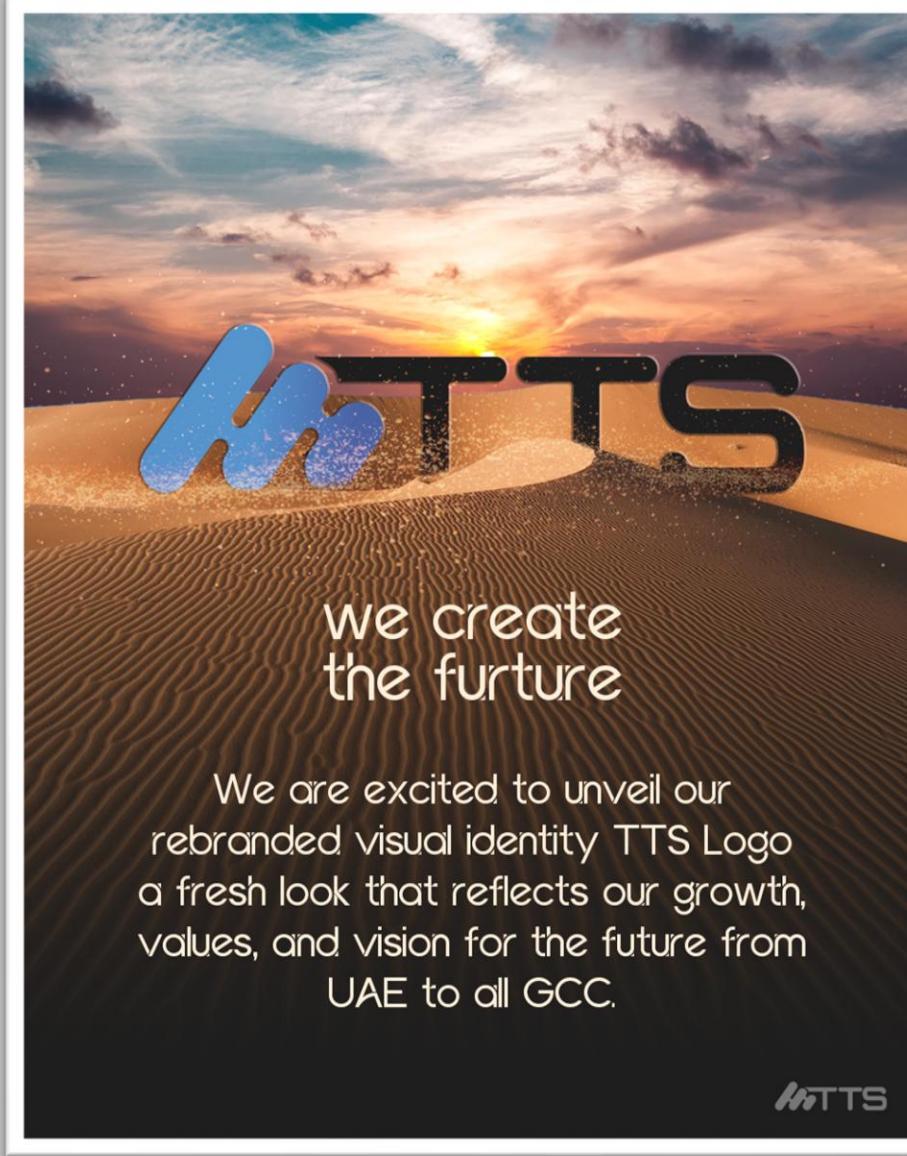




CREATIVE WORK, MEDIA & SOCIAL MEDIA

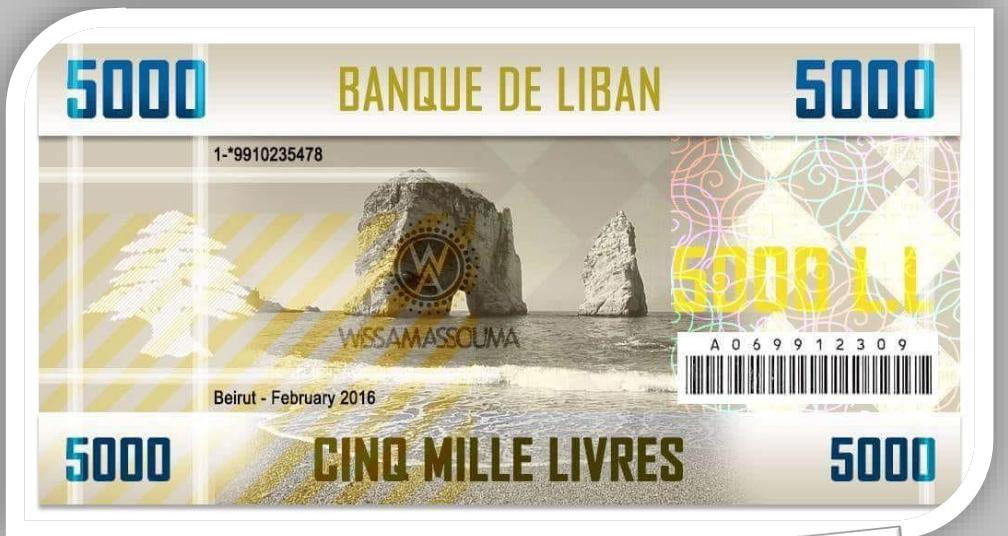


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BANKING CAMPAIGNS



SCREEN OUTDOOR MEDIA



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OUTDOOR BILLBOARD & SCREEN MEDIA



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CREATIVE WORK, MATTE PAINTING



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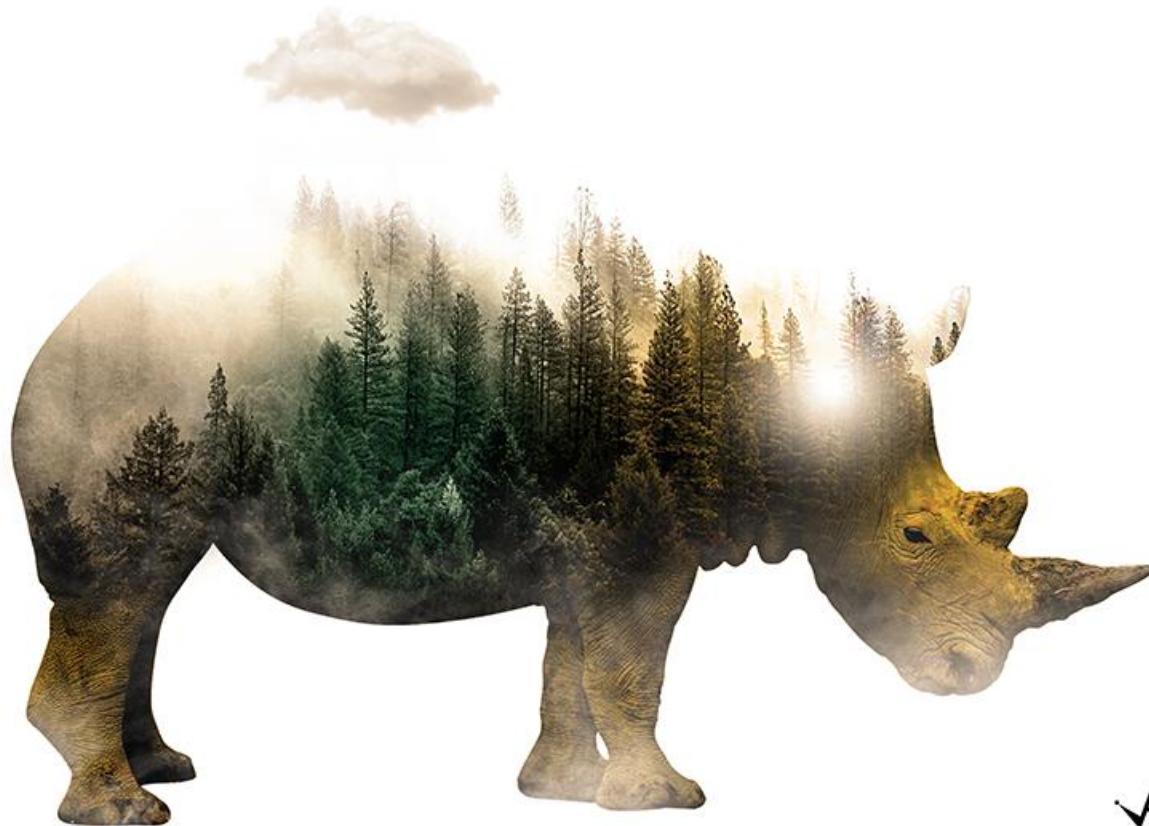


WISSAM ASSOUMA

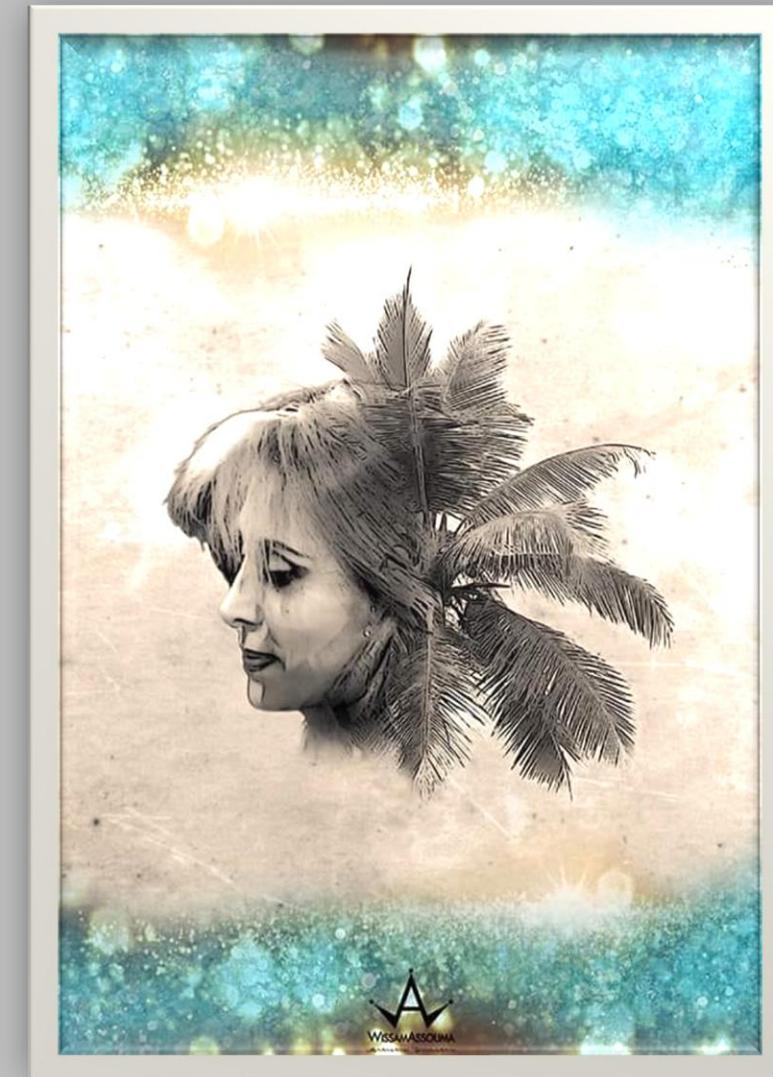
CREATIVE WORK, MATTE PAINTING



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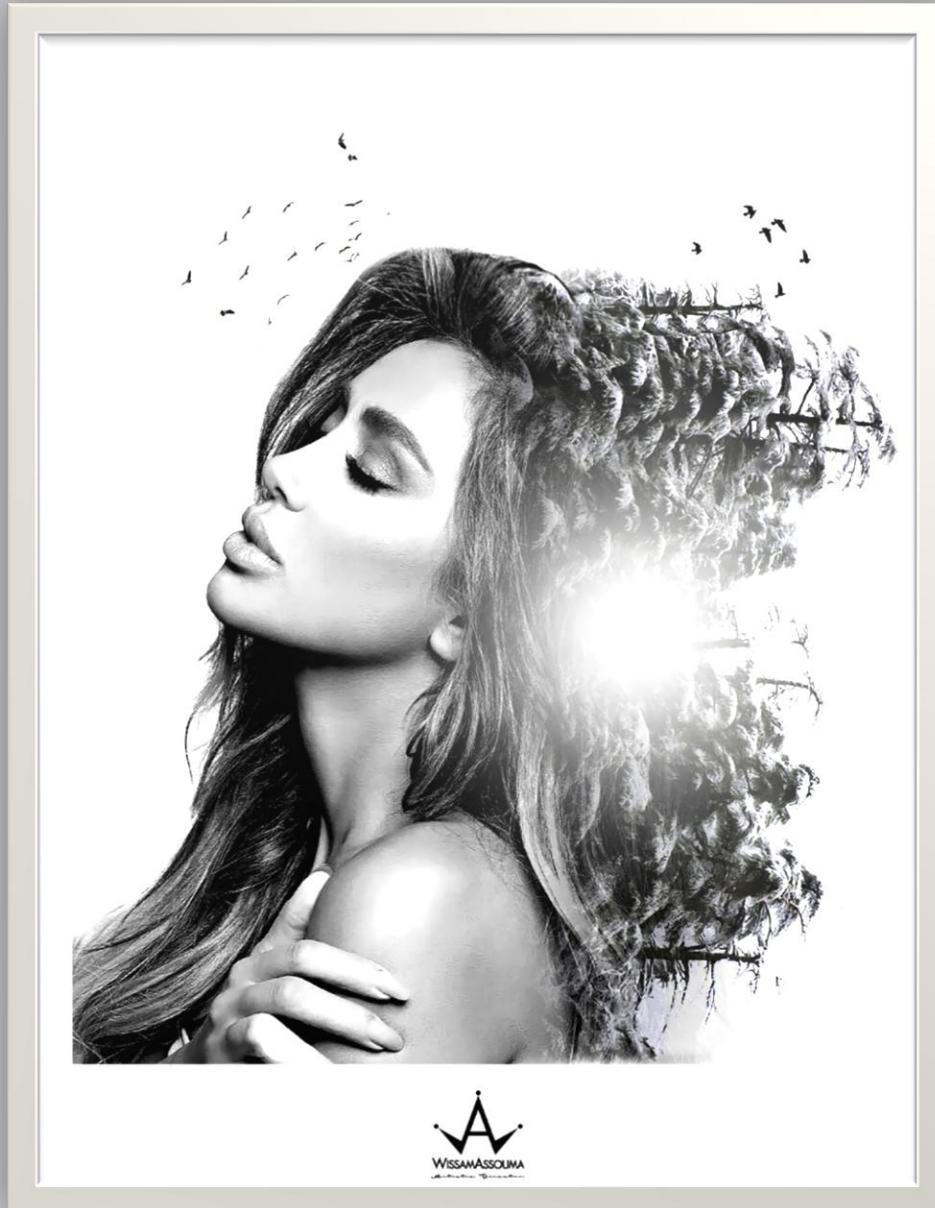
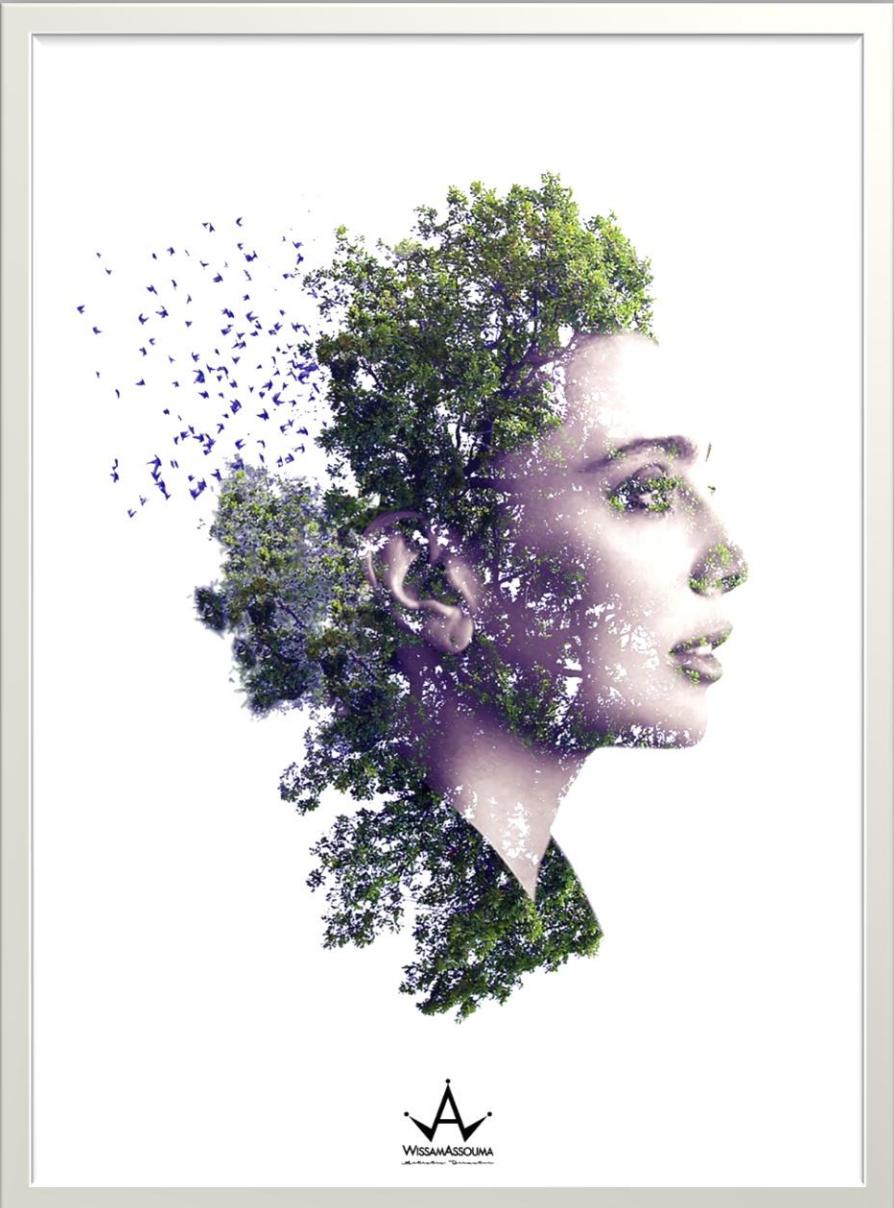
CREATIVE WORK, MATTE PAINTING



MATTE PAINTING ART



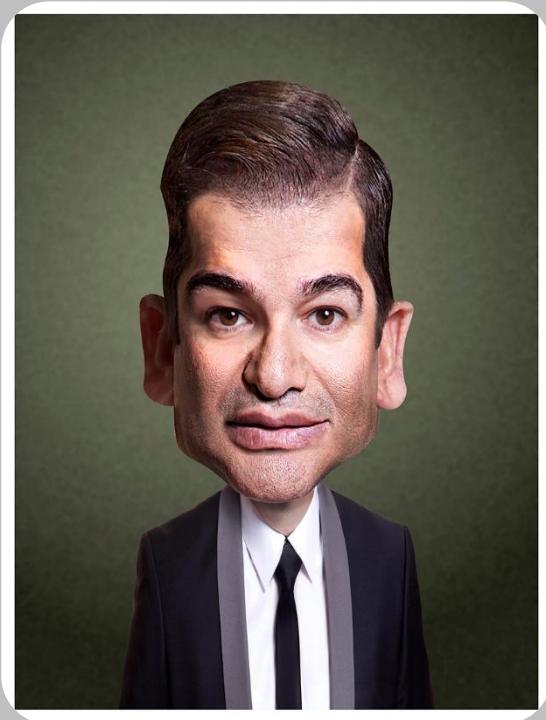
DOUBLE EXPOSURE ART



CARICATURE & IMAGE EDITING



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DAMAGED PHOTO RESTORATION

BEFORE



AFTER



BEFORE



AFTER





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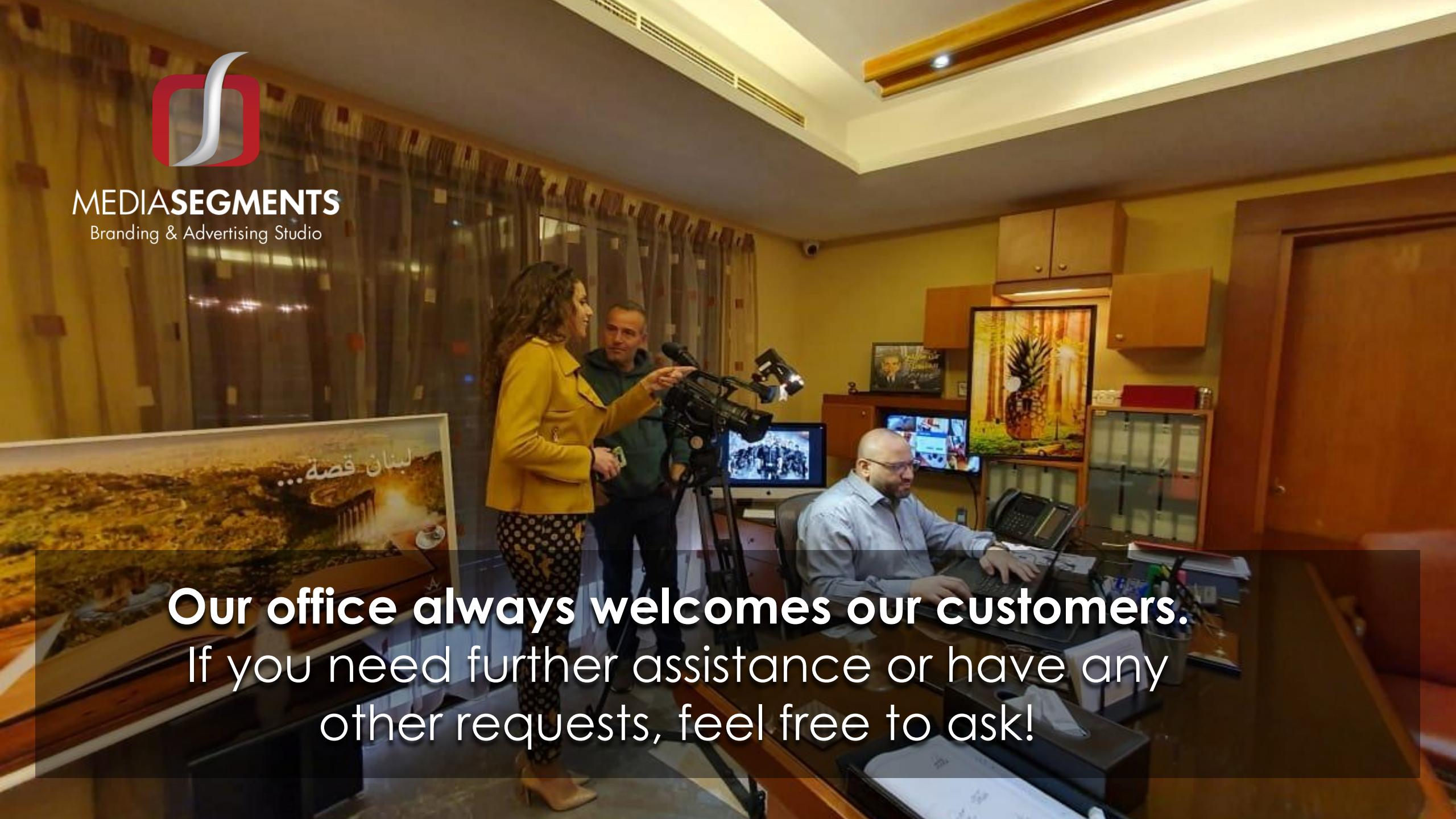
**MEDIA SEGMENTS IS EXPANDING AND GROWING
KEEP YOUR EYES ON OUR WEBSITE**

[Website](#)



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Our office always welcomes our customers.
If you need further assistance or have any
other requests, feel free to ask!